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# EmpAct Newsletter

## Local and Consolidated Report “Empower Active Seniors”

The Local and Consolidated Report “Empower Active Seniors” was developed after conducting desk and field research. During the desk research the project partners collected good practices which had to do with the improvement of skills of adults over 50 years old, analyzed them and indicated success factors and weaknesses which will be taken into consideration in the further development of the project.

Field research was consisted from two parts. The first part involved adults over 50 years old. Beneficiaries has the chance to indicate gaps in the educational and entrepreneurial system which excludes them from social inclusion and labour market, moreover they proposed training courses they would like to follow in order to improve themselves and their skills. The second part was conducted with the participation of adults’ trainers, aim of this part was the collection of data about gaps trainers identify and good training practices they propose.

The first part of the field research shown that adults over 50 from Bulgaria, Cyprus, Greece, Italy and Portugal have high level of social and soft skills while their ICT and entrepreneurship skills are low leveled.

Through the desk research several good practices were identified as well as their success factors and weaknesses. In every partner country at least two good practices which had to do with the development of adults 50 years or older and their inclusion in the society were identified. Most common success factors of the good practices were the selection of a very specific target group and focus on how to satisfy its needs, use of technology to simplify procedures and translation of material produced in many languages. Most common weaknesses were no renewal of the material developed during the projects’ period, short duration of the project and material available only in English. What is positive is that every good practice can be transferred to another country with limited resources.

Full report is available at: <http://www.empactproject.eu/research-reports.html>

Even though part of the participants is interested in entrepreneurship; the skills missing step them back from developing a new business. The majority of adults over 50 years old who participate in the survey believe that the entrepreneurship market is need of new businesses and organizations yet the economic situation is not giving the opportunity of investing in the development of an enterprise from scratch.

The second part of the field research where adults’ trainers were interviewed gave valuable information about the gaps adults over 50 have which are among others low ICT skills, resistance to change, low risk management and human resource management. Gaps of the seniors training system where also identified, the majority of the trainers was not aware of any training or courses specifically designed for adults over 50 years old which indicates the need of development of courses which fulfill the needs of this target group. Trainers also proposed good practices that can be used for the training of adults over 50, including non-formal education, use of examples and case studies, coaching and interactive sessions.

[www.empactproject.eu](http://www.empactproject.eu)

